



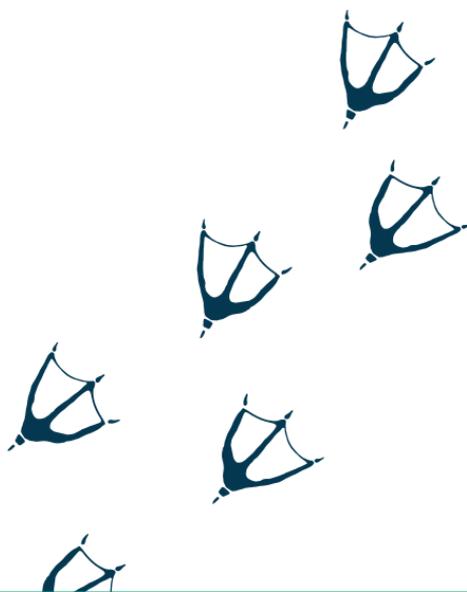
LOOKING FOR SOMETHING?

HELLO!

More than just a hotel, we aim to bring to you the ultimate Adnams and Southwold experience.

Whether you're seeking an indulgent escape, an insight into the crafts of brewing and distilling or a wholesome wellness break, we have it all.

Take a moment to relax and read on.



PRACTICAL STUFF

1 : THE MAGIC NUMBER

Our team is on hand 24 hours a day to help with whatever you need, just call us by dialling 1.

KEYS

Please drop your key in at reception when you pop out and on departure. The hotel is open 24 hours a day, so you'll be made welcome any time day or night.

WI-FI

Complimentary wi-fi is available throughout our hotel.

CHECK-OUT

Check-out is 10.30am. Should you wish to enjoy our hotel a little longer, just let us know.

BREAKFAST

'Breakfast is served in The Still Room from 8am onwards. If you have any specific dietary requirements or preferences, just let us know ahead of time.

If you fancy breakfast in bed, simply complete the in-room card and display on your door before 11pm. There is a £5 charge for this little treat.

ADAPTERS

The local voltage is 230V. USB charging points are located in the plug socket at the side of your bed.

NON-SMOKING POLICY

All our bedrooms are non-smoking, as well as all internal public areas and corridors, as required by UK regulations. Smoking is permitted in designated areas. Any smoking inside the building or bedrooms will incur a minimum cleaning charge and fine of £250.

LUGGAGE ASSISTANCE

We are more than happy to assist with your luggage, just call us. The Swan can not be held responsible for loss or damage to guest's property.

GIN

There's a bottle of Adnams Copper House Gin on your Tall boy to take home. With our distillery only a stone's throw from our hotel it would be rude of us not to treat you. While you're here, why not book on a distillery tour or Make Your Own Gin session? Just ask our butlers to check availability for you.

YOUR ROOM

COFFEE MACHINE

Please enjoy your Nespresso coffee machine - instructions are by your machine.

MINI BAR

We've stocked your mini bar with essentials. Please see mini bar menu for prices.

ICE

The best drinks need lots of ice, and our butlers can deliver it. Please call us.

IN-ROOM DINING

In-room dining is available from 8am until 10pm.

Breakfast is served from 8am. Please fill in your breakfast card and place it on your door before 11pm.

Should you wish to treat yourself to in-room dining, we'll bring you a menu. There is a £5 charge for the in-room dining service

NEWSPAPERS

Your preferred newspaper can be delivered to your room and will be charged to your bill. Additional newspapers and magazines can be arranged for you too and charged to your room.

WAKE-UP SERVICE

For the wake-up service, please call us.

DO NOT DISTURB POLICY

Your room will be fully serviced on a daily basis. However, should you prefer your privacy, please display your “Shh” sign. Nevertheless, if you require any additional towels or amenities, just call us.

TELEPHONE

For an outside line, dial 9 followed by the number you wish to call.

SAFE

If you wish to store personal valuables in our hotel safe, just call reception.

FOOD TO TAKE ON AN ADVENTURE

A variety of tasty things can be prepared for you if you are on the move. Our team can prepare bespoke hampers with items of your choice, which can be picked up from reception on departure.

PREENING YOUR FEATHERS

BATHROOM

You'll find a range of complimentary Temple Spa toiletries. These include the real essentials - shampoo, conditioner, soap, bath and shower gel, eye makeup remover and moisturiser. If you'd like more to take home, a wide range of Temple Spa Gift boxes are available to purchase from reception.

BATHROBES

There are cosy bathrobes in your room. Our bathrobes are also available to buy from reception.

HAIRDRYER AND STRAIGHTENERS

There is a hairdryer in your wardrobe. Hair straighteners are also available on request.

LAUNDRY SERVICES

We offer a same-day collection and delivery of laundry, please use the laundry bag located in the wardrobe and contact our reception team to arrange collection before 10am.

IRONING AND PRESSING

A free-standing ironing station is located in your wardrobe. For our clothes pressing service, please speak with our reception team. Your personal garments will be pressed or steamed and returned within one hour, unless otherwise stated.

SHOE SHINE

A free shoe shine service is available. Simply place your shoes in the shoe bag (located in your wardrobe), fill in the card provided and either call reception to have them collected or place them on the door handle so they can be cleaned overnight.

NOT FORGETTING THE LITTLE ONES

BABY KIT

Baby cots and baby amenities are available, simply contact our reception team and our butlers will arrange.

FOOD & DRINK

Our chef team is set to make its mark – they're passionate, inspired, experienced and eager to challenge convention!

We use only the best ingredients to bring you outstanding food and drink... Bottoms up!



THE STILL ROOM

This elegant restaurant takes its name from our craft distillery, and you'll find that the Copper House Distillery has influenced the design with features such as the stunning copper-topped bar showcasing our award-winning spirits.

THE

TAP ROOM

Quality ingredients and unique flavours are hallmarks of both our beers and our food menu. With our seasonal menu you can expect to see some of your favourite pub dishes with our own twist.

With oak floors and artefacts galore, the Tap Room is steeped in Adnams heritage and is a great place for a quick drink, light bite or long lunch.

The drawing room

With its big bay windows overlooking Southwold's market place, our Drawing Room is filled with natural light and has an air of contemporary elegance. It's the ideal place for a contemplative moment or a catch up with friends.

OUR LOCALS

Whilst you're here, why not try one of our pubs...
our reception team will be happy to make a reservation for you.

THE CROWN, SOUTHWOLD

This informal buzzy restaurant offers confident, simple dishes made with the finest local ingredients, accompanied by a cracking wine list too.

W: THECROWNSOUTHWOLD.CO.UK

T: 01502 722275

2 mins walk

THE LORD NELSON, SOUTHWOLD

The perfect place for a pint! Just as a pub should be, this characterful boozier offers well-kept beer, great atmosphere and Southwold stories galore.

W: THELORDNELSONSOUTHWOLD.CO.UK

T: 01502 722079

2 mins walk

THE SOLE BAY, SOUTHWOLD:

Sitting under the Southwold Lighthouse and a stones' throw from our brewery, The Sole Bay is a great little seaside pub.

W: SOLEBAYINN.CO.UK

T: 01502 723736

5 mins walk

THE FIVE BELLS, WRENTHAM:

This country pub is well away from the hustle and bustle of Southwold. It boasts a large garden and a very tasty seasonal menu, best paired with a glass of Adnams obviously!

W: FIVEBELLSWRENTHAM.CO.UK

T: 01502 675249

A: SOUTHWOLD ROAD, WRENTHAM, SUFFOLK, NR34 7JF

10 mins drive

THE HARBOUR INN, SOUTHWOLD'S BLACKSHORE

Harbour-side and oozing with nautical charm, this little pub offers a tasty menu all day, fresh seafood and the best sunset in Southwold.

W: HARBOURINNSOUTHWOLD.CO.UK

T: 01502 722381

20 mins walk

THE BELL, WALBERSWICK

Sea views, a large beer garden, quirky characterful building and a barn café in summer, this easy going pub is a lovely place to hang out. Enjoy the famous Walberswick ferry over there!

W: BELLINNWALBERSWICK.CO.UK

T: 01502 723109

A: FERRY ROAD, WALBERSWICK, SUFFOLK, IP18 6TN

25 - 30 mins walk

THE PLOUGH, WANGFORD:

A charming rural pub with a characterful bar and oodles of space both inside and out. They keep a tasty local menu with a good range of Adnams beers, wines and spirits.

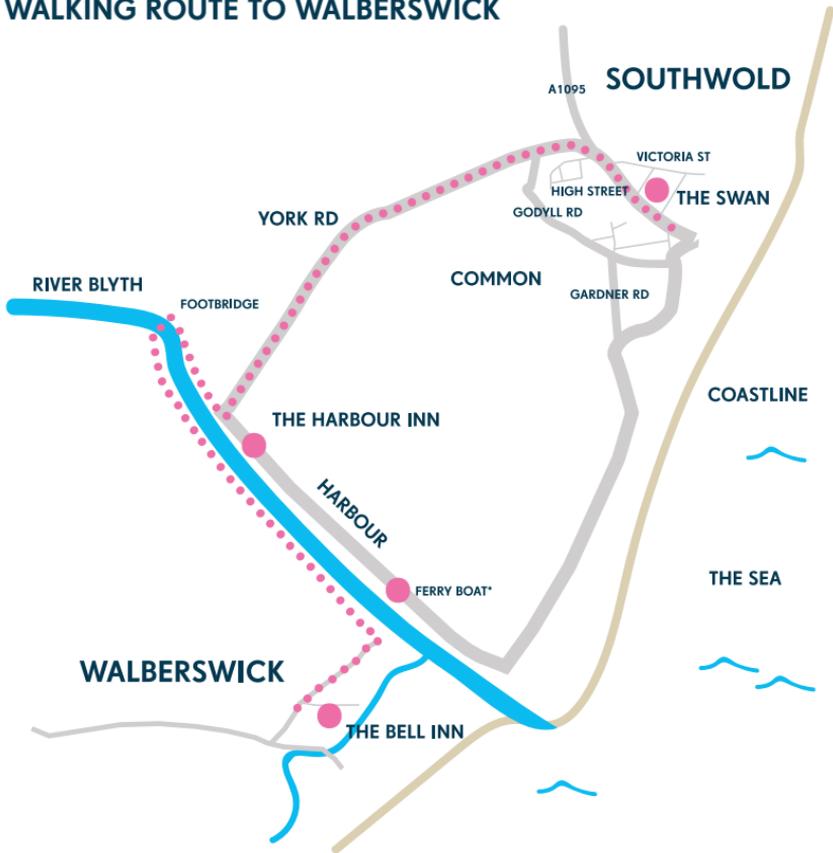
W: WANGFORDPLOUGH.CO.UK

T: 01502 578239

A: LONDON ROAD, WANGFORD, SUFFOLK, NR34 8AZ

8 mins drive

WALKING ROUTE TO WALBERSWICK



** In the summer months there is a row boat ferry service across the harbour river.*

CELEBRATIONS AND EVENTS

At The Swan we have two very special private dining rooms.

THE READING ROOM

On the first floor with views over Southwold's Marketplace and the sea. As its name suggests, this lovely room is flooded with natural light and features bookcases, some soft seating and a long dining table. Perfect for parties and small weddings.

THE JUNIPER ROOM

Just off the Still Room with its very own ante-room perfect for pre-dinner drinks or even cheese and night caps. The Juniper room is classically dressed with a long dining table. Perfect for intimate dinners and small parties.

Whatever your occasion, we'll tailor a menu and drinks list to you, creating something very personal and wonderfully memorable.

A HOTEL WITH A HISTORY OF BREWING

1345

The earliest record of brewing at the back of The Swan. Johanna de Corby, along with 17 other 'ale wives' of Southwold, were charged by the manorial court with breaking the 'assize' of ale, selling ale in unmarked measures. She continued to do so for the next twenty years appearing in court records on a regular basis – a determined lady!

1659

The Swan was destroyed by the 'Great Fire', and rebuilt by local landowner, John Rous.

1818

The Swan was purchased by Thomas Bokenham who made expensive alterations and built a grand house for his second wife. This is now our Still Room Restaurant and East Wing.

1872

Adnams bought The Swan.



MORE THAN A BREWERY

You can't come to Southwold without experiencing Adnams!
There's lots to try and our reception team will happily organise this
all for you.

BREWERY AND DISTILLERY TOURS

Tours of our brewery and distillery run regularly throughout the year.
Starting at our Visitor Centre in the courtyard at the back of The
Swan, the 90 minute experience includes a tour of our energy-
efficient brewery or distillery, ending with a tasting – the best bit!

As a guest of the Swan, you are entitled to a 10% discount in the
Adnams store, simply ask on reception for your discount card.



MAKE YOUR OWN GIN

For the gin enthusiast! These 4-hour sessions are based in our distillery and take you through the distilling process, including botanical selection. You'll leave with your very own 70cl bottle of gin and a tonne of gin wisdom.

ADNAMS STORES

With an extensive range of Adnams beers, spirits, wines and gifty bits, they are a must see! Our flagship store is on Victoria Street. Our tasting bar is always a hive of activity with wines, beers and spirits available to try before you purchase.



BEACH LIFE

Our wild spa, otherwise known as the unspoilt Southwold beach is a gem. You can enjoy the sun, sea and sand with the confidence of knowing civilisation (The Swan, amenities and shops) is only a stone's throw away.

BEACH ACCESSORIES

The following are available on reception, we'll simply hold a £10 deposit whilst you borrow them.

- Beach towels
- Deckchairs
- Picnic blankets
- Cool bags

Windbreaks – are available at reception.

BEACH PICNICS

For more information and to pre-book, please speak to the reception team.

BEACH ACTIVITIES

SEA SWIMMING

Dawn and dusk are by far the most beautiful times to swim at Southwold. Not always for the faint-hearted, late summer is when the sea is at its 'warmest'. The beach is lifeguarded 10am until 6pm, July to September.

BOAT TRIPS

Whether you fancy an energetic powerboat ride or a more serene river tour, we can give you more information at reception. Booking recommended.

PADDLE BOARDS (AND SURFING)

Not known for our big waves, Southwold is the perfect place to paddle board. Paddle boards are available for hire. You can also have surf lessons which are ideal for beginners or children.

CRABBING SPOTS

If you're in the know, Walberswick is the best crabbing spot. Remember your bait, these posh crabs love Parma ham and salami! 'Crabbing kits are available at reception.

ADNAMS BEACH CLEANS

To join one of our regular 'Beach Cleans', simply speak to our reception team, it's a satisfying experience!

GET SPORTY

If you're feeling energetic, there's lots to enjoy locally and we can help arrange, subject to availability of course.

BIKE HIRE

Cycling is a great way to explore! A range of bikes are available to hire from road racers to mountain bikes for all ages. Bikes come with helmets, locks, pumps and repair kits. You are welcome to store your own bike here and a secure lock up service is available. We can suggest routes for you to enjoy.

WALKING & RUNNING

There's nothing like an early morning run along Southwold seafront! Details of running and walking routes are available from our reception.

TENNIS

Southwold has a number of all-weather courts a short walk from the hotel.

GOLF

Southwold Golf Club is one of Suffolk's oldest courses, located 5 mins from The Swan. This 9-hole heathland course offers something for all abilities. Visitors/ non-members welcome. There are other great golf courses locally where non- members are welcome.

CLAY PIGEON SHOOTING

Whether you want to learn to shoot or just practice, there are local shooting schools and we can arrange lessons or short courses.

RIVER CANOEING

Discover creeks and flood waters, or gently glide with the tide at low water and get up close to seals basking on the mud banks, as well as observing a multitude of different wading birds.

HORSE RIDING

This is another great way to enjoy the local countryside! There are a number of riding schools locally and we can arrange lessons or a hack for you.

FANCY SOMETHING A LITTLE MORE AMBITIOUS?

KITE SURFING

Want to learn? We can arrange an instructor for you – they'll find you the best places and weather conditions. An exhilarating day!

SKYDIVING

Wanting an adrenalin rush? You can enjoy tandem jumps or solo courses near Beccles (20 mins drive away).

DEEP SEA FISHING

For those brave enough, we can charter a boat to take you out fishing. Let's see what you can catch!

WILDLIFE

Whilst our beach is brilliant, the surrounding quintessential countryside is a beautiful contrast. Scattered with stately homes, interesting woodland and traditional farmland, it's a great place for an adventure. Just ask at reception if you need directions to any of these beautiful locations.

RSPB MINSMERE

Of BBC Springwatch fame, it is a fantastic coastal nature reserve showcasing some of the country's rare wildlife. Ideal for families.

HEN REEDBEDS OUTSIDE REYDON

A blend of reedbeds, fens, dykes and pools created in 1999 to provide new breeding habitat for Bitterns and other wildlife.

DUNWICH HEATH

Take your binoculars to catch some great sightings of rare birds and perhaps red deer.

REYDON WOOD

A stunning array of ash and birch trees, where an abundance of wildlife lives in a perfectly wild setting.

CHURCH FARM MARSHES

A famed nesting ground of Yellowhammers and Skylarks! Revel in the ancient beauty of this perfect example of traditional Suffolk wetlands. Remember to take your wellies.



DARSHAM MARSHES

Want to catch a sight of all your favourite Wind in the Willows characters? Well this is the place! Otter, Mr Toad, Ratty, Badger and Mole will be there to welcome you.

SIZEWELL BELTS

The magnificent Kingfisher is the holy grail of bird watching. Keep your eyes and ears open as the Belts have the most recorded sightings in Suffolk.

FORAGING:

With an experienced local guide you can learn how to find, cook and eat wild foods, including edible wild flowers.



PAMPERING & RELAXATION

Please speak with our reception team to arrange any of the following, subject to availability of course.

MASSAGE AND BEAUTY TREATMENTS

Whether you fancy a quick pedi or a long indulgent massage, we can arrange this for you.

HAIRDRESSERS

Whether you need a quick blow dry or the full works, we can arrange this for you.

RETAIL THERAPY

Southwold's much loved high street has an eclectic bunch of shops and boutiques, perfect for self-treating or for finding gifts for others.

ADNAMS.
SOUTHWOLD